Innovations in Online Information
16,17,18 November 2009
University of Brighton (Moulsecoomb site)

Module Aims
This module aims to provide students with an overview of recent developments surrounding online information by exploring some of the latest technologies and services.

Learning Outcomes/Objectives
On completion of this module students will be able to:
- Demonstrate an understanding of key issues facing the online information sector;
- Describe a range of technologies and services and their relevance to information professionals;
- Use several of these technologies and services within the context of the work of an information manager;

Content
- Evolution of the online information sector;
- Evolution of online technologies;
- Latest developments in online information provision;
- Free vs. Fee online information;
- Using RSS to manage information flows;
- Mashing up RSS feeds to create value-added services;
- Searching for media online;
- Advanced search techniques;
- Changing relationship between information professionals and end users;
- Possible future developments and implications for information professionals.

Learning and Teaching Strategies
Teaching will be through a combination of lectures, practical workshops and seminars.

This module is taken by students on our MSc Information Management course and so attendees taking it as a one-off training course will be working alongside MSc students. You will have the option of completing the post-attendance assessment should you wish and earning credits that may be counted towards a postgraduate award – if you think you might be interested in doing this please ask Martin De Saulles for more details: mrd@brighton.ac.uk

Assessment (optional)
3000 word report on implications of new developments for information managers (70%)
Creation of an online tool for information retrieval using freely available RSS tools (30%)

Pre-attendance Preparation
Attendees will need a Yahoo account and a Google account prior to starting the course – these are free and only take a few minutes to set up.